

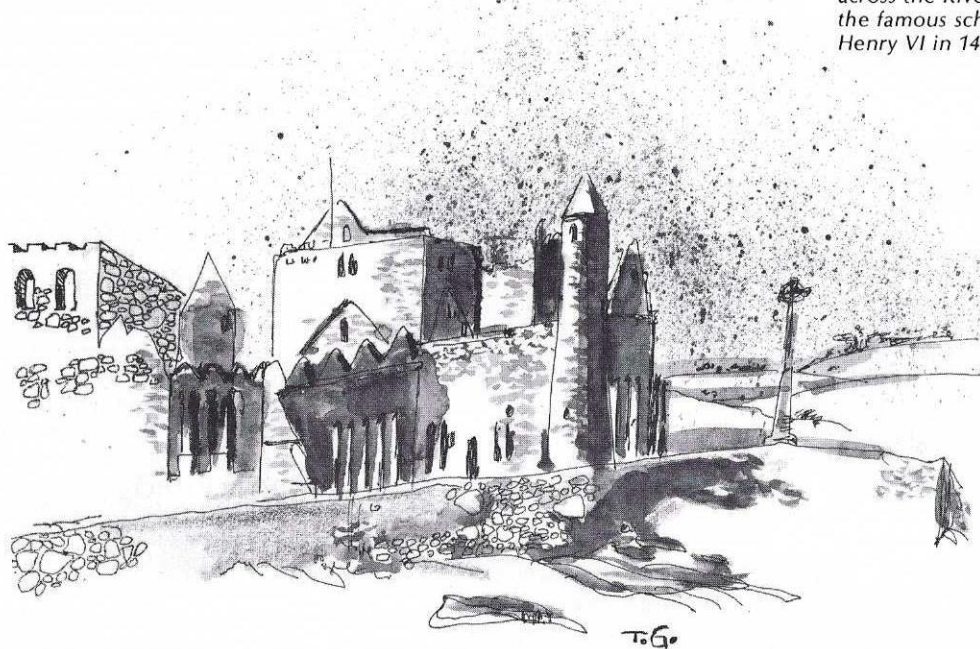
the landscape and stands as an example of one of Britain's finest medieval fortresses. Each area in Britain has a distinctive flavor that can be mixed and matched according to the group's tastes and budget. The incentive group benefits by the added dimension of experiencing two very distinct cities that are relatively close to one another, easily accessible, and both part of Great Britain.

In Scotland, incentive tour experts Anglo World Travel Ltd. (30 Stafford St., Edinburgh EH3, phone [031] 226-3246, telex 72574) joins with the Scottish-based

British Airways, TWA, Braniff, Pan Am, Delta, National, Aer Lingus, and Sir Freddie's revolutionary Laker Airways are among them. British Airways operates a daily SST Concorde flight from New York's JFK with two departures on Wednesdays, Fridays, and Sundays; departures from Washington, D.C.'s Dulles are scheduled three times weekly. Supersonic travel shaves the flying time to England to 3½ hours. Braniff has beefed up its service to the United Kingdom, adding nonstop flights to London from the U.S. Southwest (Dallas-Ft. Worth) last year.



Britain's Household Cavalry provides a demonstration of superb horsemanship. Windsor Castle can be seen in the background; the castle is across the River Thames from Eton, the famous school founded by Henry VI in 1440.



hotel chain Reo Stakis Hotels (with properties in England and Scotland) to offer a choice of IT programs. On the west coast of Scotland, for example, Stakis's Gantock Hotel in Gourock or Station Hotel in Ayr are headquarters for the Highlands stay. In the Central Highlands, the Dunblane Hydro Hotel is the hotel site, and in the Edinburgh and North Country program, Stakis's Commodore Hotel in the Scottish capital is the group's home base for three days of a six-day program; the Coylumbridge Hotel at Aviemore in Perth hosts the group for the remainder of the Highland adventure. Anglo World has an office in New York (180 West End Ave., Suite 1E, New York, N.Y. 10023, phone [212] 580-9011, telex [800] 223-5663).

Arrival at one of London's two international airports, Heathrow (world's busiest international terminal) or Gatwick (recently expanded and modernized), may be via one of the dozen or more major airlines serving Britain from the U.S. —

For early morning arrivals, planners can set up a full English breakfast, champagne breakfast, or Bloody Mary brunch at one of the hotels in the airport areas or can arrange a very special introduction to London with a transfer to the riverside village of Putney, where winners can board the luxurious river cruiser *Silver Barracuda* for a Thames cruise to the heart of the West End. These options make for a pleasant morning alternative to the hotel-lobby wait while rooms are being readied.

The group can then transfer to one of the many London hotels that accommodate incentive groups. The choice is vast — BTA's Batchelor estimates that there are some 50-100 hotels with sufficient capacity and of the proper caliber for incentive groups. The following sampling is necessarily incomplete.

The Royal Garden Hotel is one of 11 Rank Hotels properties in England and Scotland and is one of Rank's five London hostels. The 433-room Royal Garden in



Tourists in search of more exciting amusements can enjoy the car races at Brands Hatch.